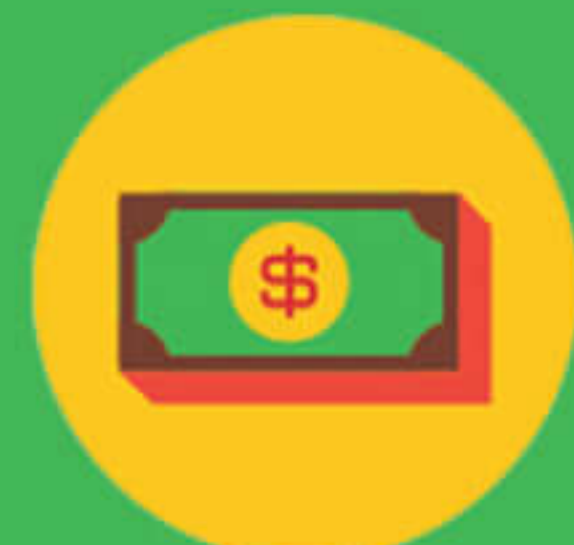


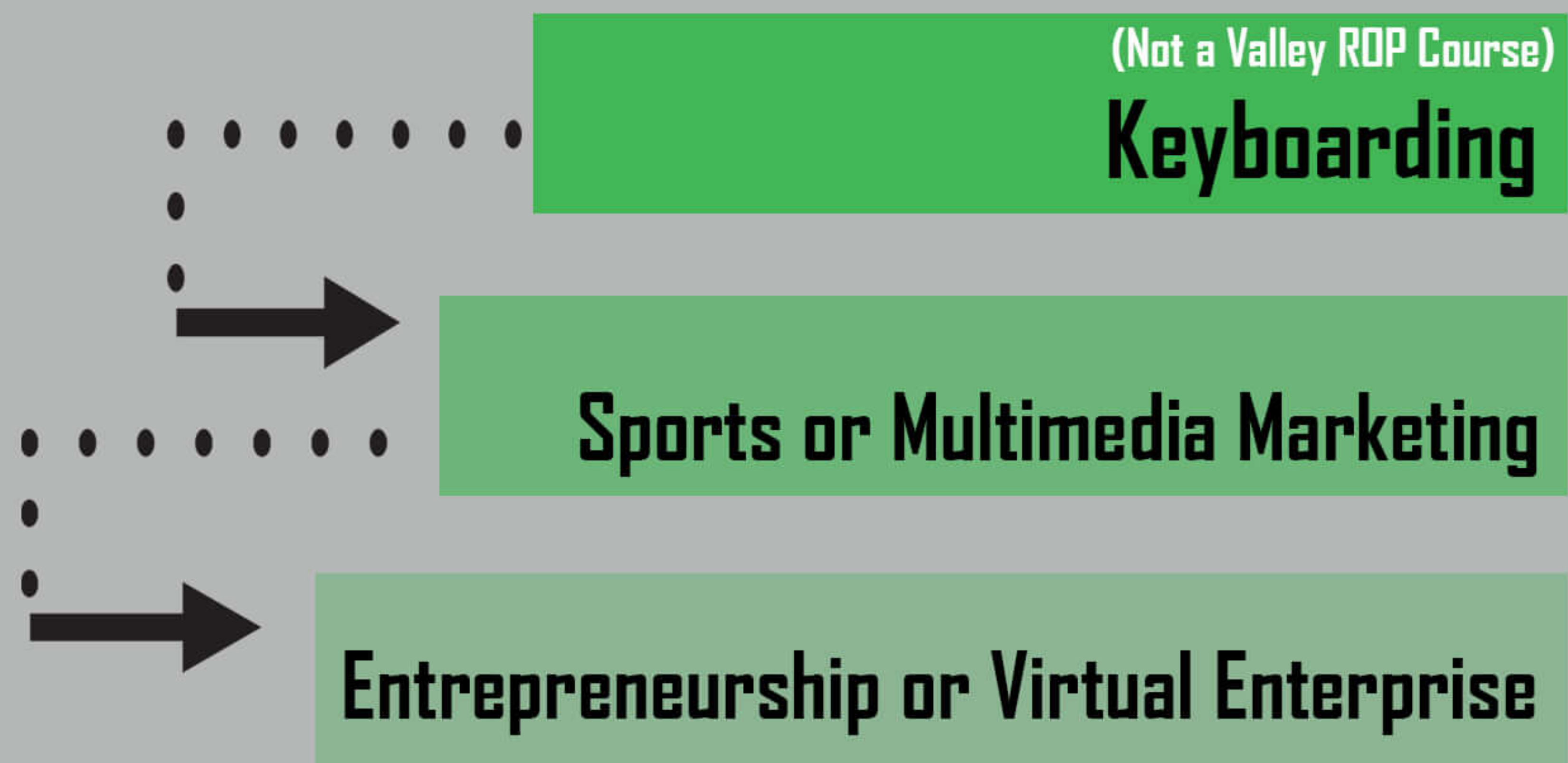


Marketing and Entrepreneurship

Marketing, Multimedia UX and MX, Business Administration, Accounting, Business Management, Entrepreneurship.



Course Sequence



A course in Multimedia is also recommended but not required

Post-Secondary

Entrepreneur

Business
Marketing
Accounting

CPA
Financial Advisor

Valley ROP Program Description

The Marketing, Sales, and Services sector is designed to align career-path course work with current and projected employment opportunities.

There is a basic business foundation in this sector: marketing and innovation are two major competitive issues for business today. Marketing includes the processes and techniques of identifying, promoting, and transferring products or services to consumers and is a function of almost every business.

It exists within an environment of rapidly changing technology, interdependent nations and economies, and increasing demands for ethical and social responsibility.

